

MUSIC BUSINESS - MUS 331

SPRING 2005

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CLASS PERIOD: MWF 10:00-10:50
3 HOURS CREDIT

TEXT:

Baskerville: *Music Business Handbook and Career Guide*, 7th Edition

NATURE OF COURSE CONTENT:

Music Business is a general study of the music industry and music business opportunities. Topics to be covered include the freelance musician, contracts, copyrighting, publishing, music licensing, unions and guilds, artist management, the recording studio environment, recording contracts, taxes and alternative careers in the music industry.

GOALS AND OUTCOMES:

As a result of this course the student should be able to: 1. Demonstrate knowledge the structure of the music industry; 2. Demonstrate basic knowledge of copyright law; 3. Demonstrate knowledge of recording, publishing, and performance contracts.

COURSE REQUIREMENTS:

Course requirements will consist of participation in classroom discussions, written assignments, and four tests.

METHOD OF EVALUATION:

Each test is worth 20% of the final grade. Homework assignments comprise 20% of the final grade. The grading scale used is as follows: 100-90 = A, 89-80 = B, 79-70 = C, 69-60 = D, Below 60 = F.

TOPICS TO BE COVERED:

<i>Week</i>	<i>Topic</i>	<i>Reading</i>
1	The freelance musician	
2 - 3	Organizing and creating an act	
4	Simple contracts	
February 7	Test 1	
5	The structure of the music industry	Chapters 1 - 2
6	Songwriting and Publishing	Chapters 3 - 4
7 - 8	Copyrights and Licensing	Chapters 5 - 6
March 7	Test 2	
9	Unions and Guilds	Chapter 7
10	Agents and Managers	Chapters 8 - 9
11 - 12	Music Marketing	Chapters 14 - 15
April 11	Test 3	
13 - 15	Scale artists, royalty artists, and recording contracts	Chapters 16 - 19
16	Music-related careers	Chapters 25 - 26
Wednesday, May 11 - 11:30		Test 4